



No-one ever regretted buying quality

#### **ABOUT STEDMAN®**

As a successful and rapidly growing brand, Stedman® has been supplying high-quality clothing for promotions and advertising at attractive prices for twelve years: T-shirts, polo shirts and hooded sweatshirts in all the important colours for men, women and children. The tried-and-tested range is in 2013 to be supplemented by an "Active Fleece" collection: seven fashionable styles in three colours made from breathable polyester micro-fleece. Specially developed for active men and women!

Our famous Classic-T welcomes two new bright colours in its colour range: Kiwi Green and Ocean Blue will colour up your promotional business.

Also new at Stedman®: NANO – the 135 gram light basic T-shirt made from 100% ring-spun cotton for men and women, available in black or white. The special thing about NANO? It only has a small size label on the back of the neck and doesn't have any other labels printed or sewn on in the neck – so you can simply add your own individual neck label!

The entire collection is, of course, WRAP and OEKO-TEX® 100 certified and thus free of any harmful substances! Stedman® as usual guarantees high availability, rapid delivery times, reliable service and strict business ethics.

#### THE WHOLE STEDMAN®-RANGE AT A GLANCE

				#			<b>†</b> * <b>†</b>	BLO Black Opal / BLK Nano Black	WHI White / WHT Nano White		<b>ORA</b> Orange			LBL Light Blue					KEG Kelly Green	BOG Bottle Green	KHA Khaki	ASH Ash			CHA Charcoal	GRS ★ Grey Steel
N1000	NANO	7	135	100% C	S-2XL	120	N1100	<b>★</b> BLK	Σ¦ζ WHT																	٦
N1100	* NANO women	7	135	100% C	S-XL	60	N1000	<b>★</b> BLK	Σ¦Σ WHT																	
ST2000	Classic-T	8	155	100% C	S-3XL	96 3XL: 48	ST2600   ST2200	BLO	WHI	YEL	ORA	SRE		LBL O	K BRI	R NAV	BLM	* KIW		BOG		ASH	GYH		T	
ST2600	Classic-T	8	155	100% C	S-2XL	96	ST2000   ST2200	BLO	WHI	YEL				LBL O	< <b>•</b>			*					GYH			
ST2200	Classic-T	8	155	100% C	XS-XL 110-164	96	ST2000   ST2600	BL0	WHI		ORA			LBL	BRI	R NAV	BLM		KEG				100			
ST2100	Comfort-T	9	185	100% C	S-2XL	96	ST2110   ST2120	BL0	WHI	YEL	ORA	SRE		LBL	BRI	R NAV	BLM			BOG	KHA .		GYH E	BRO		
ST2110	Comfort-T	9	205	100% C	S-2XL	96	ST2100   ST2120	BL0	WHI	YEL		SRE		LBL	BRI	R NAV	,				KHA			BRO		
ST2120	Comfort-T	9	185	100% C	XS-XL 110-164	96	ST2100   ST2110	BL0	WHI	YEL		SRE	LPI	LBL	BRI	R NAV	,				KHA			BRO		
ST6000	Prime-T	9	210	100% C	S-2XL	72	_	BL0	WHI			SRE			BRI	R NAV	,									
ST2300	Classic-T V-neck	11	155	100% C	S-2XL	96	ST2700	BL0	WHI	YEL	ORA	SRE			BRI	R NAV	BLM	I		BOG			GYH			
ST2700	Classic-T V-neck	11	155	100% C	S-2XL	96	ST2300	BLO	WHI	YEL		SRE		LBL	BRI	R NAV	,									
ST2800	Classic Tank Top	11	155	100% C	S-2XL	96	ST2900	BL0	WHI																	
ST2900	Classic Tank Top	11	155	100% C	S-XL	96	ST2800	BLO	WHI																	
ST2500	Classic-T Long Sleeve	12	155	100% C	S-2XL	96	_	BLO	WHI			SRE			BRI	R NAV							GYH			
ST2130	Comfort-T Long Sleeve	12	185	100% C	S-2XL	96	ST2140	BLO	WHI							NAV	,				KHA		GYH E	BRO		
ST2140	Comfort-T Long Sleeve	12	205	100% C	S-XL	96	ST2130	BL0	WHI							NAV	,				KHA		GYH E	BRO		
ST3000	Polo	13	170	100% C	S-3XL	48	ST3100   ST3200	BL0	WHI	YEL	ORA	SRE		LBL	BRI	_		ı		BOG	KHA		GYH E	BRO		
ST3100	Polo	13	170	100% C	S-2XL	48	ST3000   ST3200	BL0	WHI	YEL		SRE		LBL	BRI		,				KHA		GYH E			
ST3200	Polo	13	170	100% C	XS-XL 110-164	48	ST3000   ST3100	BL0	WHI	YEL		SRE		LBL		R NAV	,			BOG			GYH			
ST3400	Polo Long Sleeve	13	170	100% C	S-2XL	48	_	BL0	WHI							NAV	,						GYH			
ST3300	Polo 65/35	14	180	65% P 35% C	S-3XL	48	ST3500	BL0	WHI			SRE				R NAV	,			BOG			GYH			
ST3500	Polo 65/35	14	180	65% P 35% C	S-XL	48	ST3300	BL0	WHI			SRE			BRI	R NAV	,			BOG			GYH			
ST4100	Hooded Sweatshirt	15	280	80% C 20% P	S-3XL	36	ST4110	BL0	WHI			SRE			BRI	R NAV	,						GYH			
ST4110	Hooded Sweatshirt	15	280	80% C 20% P	S-XL	36	ST4100	BL0	WHI			SRE			BRI	R NAV	,						GYH			
ST4000	Sweatshirt	15	280	80% C 20% P	S-3XL	36	_	BL0	WHI			SRE			BRI	R NAV				BOG			GYH E			
ST5000	Fleece Jacket	15	260	100% P	S-2XL	12	_	BL0				SRE				R NAV	,			BOG					:HA	
ST5010	* Active Fleece Vest	17	220	100% P	S-2XL	24	ST5110	BL0				SRE													G	<b>≭</b> GRS
ST5110	* Active Fleece Vest	17	220	100% P	S-XL	24	ST5010	BL0				SRE														
ST5030	* Active Fleece Jacket	17	220	100% P	S-2XL	24	ST5100	BL0				SRE													G	<b>★</b> GRS
ST5100	* Active Fleece Jacket	17	220	100% P	S-XL	24	ST5030	BLO				SRE														
ST5020	* Active Fleece Half Zip	18	170	100% P	S-2XL	24	_	BLO				SRE													G	<b>★</b> GRS
ST5400	* Active Fleece Beanie	18	220	100% P	uni	72	_	BLO				SRE													G	<b>★</b> GRS
ST5410	* Active Fleece Scarf	18	220	100% P	uni	72	-	BLO				SRE													G	<b>★</b> GRS

For women

Page

For men

For juniors

Weight

# Material

Unisex C Ring-spun cotton Sizes

P Polyester

Carton

#### JUNIOR SIZES:

**XS**..... 5-6 years ..... 110-116 cm **S**...... 7-8 years ..... 122-128 cm

M ...... 9-10 years..... 134-140 cm

L ...... 11-12 years..... 146-152 cm

XL..... 12-13 years..... 158-164 cm



NEW! **★** 



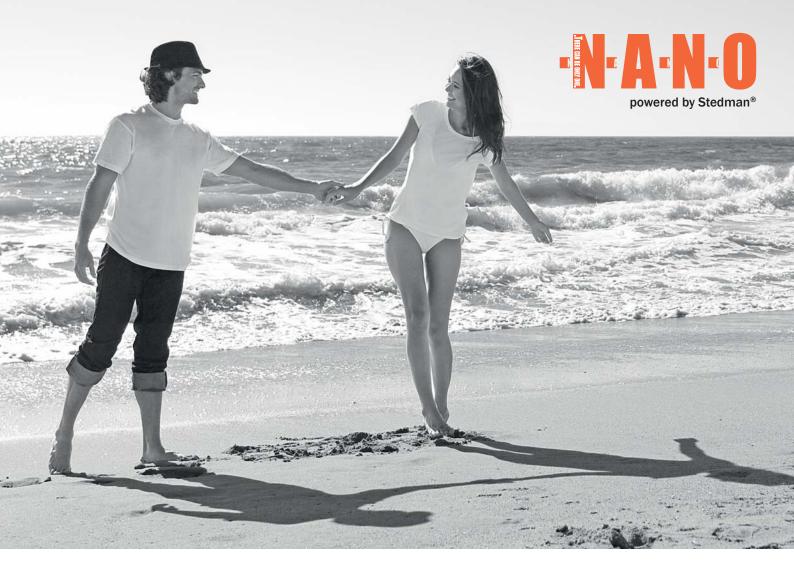
IGHTNESS.

REEDOM.



powered by Stedman®





# CREATE YOUR OWN LABEL EASILY!

Stedman® welcomes the basic T-shirt for men and women that has **NO LABEL** and **NO PRINT** in the back.

It has never been easier to **create** your very own private label.

Enjoy the freedom of creativity and start your own line!













Taking our responsibilities seriously

#### OEKO-TEX® STANDARD 100

It is our responsibility to ensure that consumers are able to rely on our products' safety. We monitor the quality of our supply chain assuring that the products we sell meet all government safety and quality standards as well as the demands we make ourselves. All our garments and accessories comply with the regulations set out in OEKO-TEX® Standard 100. The OEKO-TEX® system guarantees that all tested and certified textile products are free from pollutants that may be harmful to human health. All regulations are considered extremely important, which is why Smartwares® Printables enforces them so strictly.



www.oeko-tex.com





SRE

ASH

LBL

GYH

BRR

BRO

WHI

NAV

ST2120

BLO

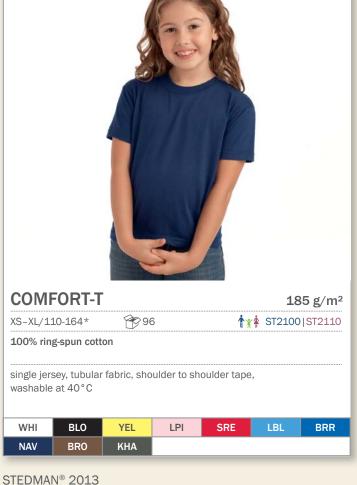
BLM

YEL

KHA

BOG





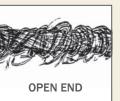




Smooth and skin-friendly

## **RING-SPUN COTTON**

The history of ring-spun fabric reaches back to the Middle Ages. This method of spinning softens the normally rough finish of raw cotton and makes it more skin-friendly. The process also produces denser fibres, making them stronger and more durable at the same time. To this day, ring-spun fabric remains popular due to its softer texture. And because it is also longer-lasting, it is also excellently suited for the production of leisure clothing. The longevity of such textiles means that they are also easier to care for and that they always keep their shape. Particularly where leisure clothing is concerned, from T-shirts and polo shirts to sweatshirts, ring-spun fabric delivers a pleasantly comfortable wear and convinces simultaneously with its durability.

















Taking our responsibilities seriously

## **WRAP**

WRAP is an independent, non-profit organisation which throughout the world certifies and monitors that production complies with applicable laws and that it is humane and ethical. Its standards include, among others, the banning of child labour, molestation and abuse and also set outs regulations governing working hours, health and safety.

Smartwares® Printables naturally operates in a highly ethical and socially responsible manner and continuously carries out checks to ensure that WRAP's guidelines are being observed.



www.wrapapparel.org



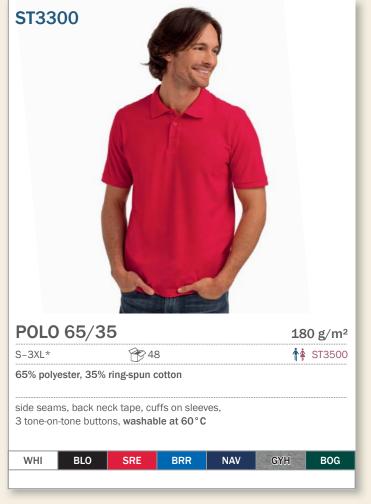


















#### **HOODED SWEATSHIRT** $280 \text{ g/m}^2$ **↑** ST4110 S-3XL\* 80% ring-spun cotton, 20% polyester

Grey Heather: 70% cotton, 20% polyester, 10% viscose

brushed fleece inside, tone-on-tone cord, elastic cuffs and waistband, herringbone back neck tape, front pocket, side seams, washable at 40°C

WHI **SRE BRR** NAV GYH **BLO** 







BRO

KHA

GYH





Modern styles for active people

## THE NEW ACTIVE FLEECE COLLECTION BY STEDMAN®

For true outdoor fans there's no such thing as the wrong weather, just the wrong clothes! Stedman® will this year be extending its collection by seven fashionably cut outdoor styles made from 100% polyester micro-fleece with anti-pilling treatment. The "Active Fleece" collection is particularly breathable and incredibly light. It is also characterised by its good heat-insulating properties and may therefore also be worn as a warm intermediate layer.

The new performance cut has been specially adapted to the needs of active people and delivers outstanding wearing comfort both for work and for a variety of leisure activities.



100% polyester, micro fleece with anti-pilling treatment

breathable, both sides brushed, side seams, polyester twill back neck tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar, 2 pockets, adjustable hem, armhole with polyester edging, washable at 40°C

BLO

SRE

GRS





breathable, both sides brushed, side seams, polyester twill back neck

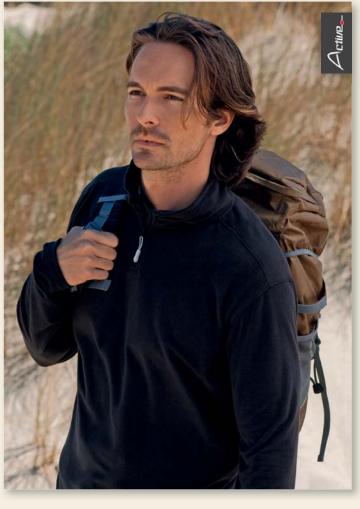
2 pockets, adjustable hem, washable at 40°C

tape, half-moon, tone-on-tone zipper with inside front lap, stand-up collar,











## SIZE CHART

# 20 COLOURS

**SIZE CHART MEN** IT UK Body height (cm) Waist (cm) EU DE 44 44 34 34" 166-170 86-89 74-77 90-93 78-81 46 46 36 36 168-173 S 166-173 86-93 74-81 92-96 48 48 38 38" 171-176 94-97 82-85 174-179 50 50 40 40" 98-101 86-89 171-179 100-104 M 94-101 82-89 42 42" 177-182 102-105 90-94 52 52 54 54 44 44" 180-184 106-109 95-99 L 177-184 102-109 90-99 108-112 56 56 46 46" 182-186 110-113 100-104 58 58 48 48′ 184-188 114-117 105-109 182-188 110-117 100-109 XL 116-120 60 60 50 50" 185-189 118-121 110-114 187-191 122-125 115-119 62 62 52 52 2XL 118-125 110-119 124-128 185-191 64 64 54 54" 185-189 126-129 120-123 66 56 56" 187-191 130-133 124-129 66 185-191 3XL 126-133 120-129 132-136

SIZE CHART WOMEN												
EU	DE	FR ES PT	ΙΤ	UK	Body height (cm)	Chest (cm)	Waist (cm)	Hips (cm)				
	36	38	42		165-172	82-85	66-69	92-95				
	38	40	44		165-172	86-89	70-73	96-98				
S				8-10"	165-172	82-89	66-73	92-98				
	40	42	46		165-172	90-93	74-77	99-101				
	42	44	48		165-172	94-97	78-81	102-104				
M				10-12"	165-172	90-97	74-81	99-104				
	44	46	50		165-172	98-102	82-85	105-108				
	46	48	52		165-172	103-107	86-90	109-112				
L				12-14"	165-172	98-107	82-90	105-112				
	48	50	54		165-172	108-113	91-95	113-116				
	50	52	56		165-172	114-119	96-102	117-121				
XL				16-18"	165-172	108-119	91-102	113-121				
	52	54	58		165-172	120-125	103-108	122-126				
	54	56	60		165-172	126-131	109-114	127-132				
2XL				18-20"	165-172	120-131	103-114	122-132				

SIZE CHART CHILDREN												
EU	Age (years)	Body height (cm)	Chest (cm)	Waist (cm)	Hips (cm)							
XS	5-6	110-116	57-58	54-55	61-63							
S	7-8	122-128	61-64	56,5-58	66-69							
M	9-10	134-140	67-70	59-61	72-75							
L	11-12	146-152	73-76	62-65	78-81							
XL	12-13	158-164	79-82	65-69	85-87							

The stated sizes are subject to standard tolerances and have only be stated for orientation purposes.

WHITE (WHI) / NANO WHITE (WHT)

BLACK OPAL (BLO) / NANO BLACK (BLK) Pantone Black 7 C

SCARLET RED (SRE)
Pantone 186 C

**ORANGE (ORA)**Pantone 716 C

LIGHT PINK (LPI)
Pantone 698 C

YELLOW (YEL)
Pantone 106 C

LIGHT BLUE (LBL)
Pantone 279 C

OCEAN BLUE (OCB)
Pantone 314 C

BRIGHT ROYAL (BRR)
Pantone 2728 C

NAVY BLUE (NAV)
Pantone 289 C

**BLUE MIDNIGHT (BLM)**Pantone 532 C

KIWI GREEN (KIW) Pantone 368 C

KELLY GREEN (KEG)
Pantone 355 C

**BOTTLE GREEN (BOG)**Pantone 5535 C

KHAKI (KHA) Pantone 417 C BROWN (BRO) Pantone 7568 C

**GREY STEEL (GRS)**Pantone Cool Gray 10 C

CHARCOAL (CHA)
Pantone 433 C





For production reasons, the colours reproduced here may differ from those of the actual products. The Pantone codes are also for orientation purposes only.

Subject to technical changes due to the fact that our products undergo continuous further developments. All weights stated in this catalogue apply to colour articles and are subject to the standard variations. For production reasons, the colours reproduced here may differ from those of the actual products.



The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.

